

Product information, display tips,  
plant care instruction and more.

---

# Botanopia Reseller Manual

---

[www.botanopia.com](http://www.botanopia.com)



# table of contents

01

receiving your package

02

product range

03

inspirations - styling tips

04

plant care

05

seasonal plants

06

FAQ/troubleshooting

07

how-to's

08

resources / freestuff

09

high res photos / videos

# receiving your package

The first steps to your Botanopia selling adventure

01

## RECEIPT OF PACKAGE

Your package has had a long journey to reach you!  
Make sure you unpack it right away to make sure your plants get immediate care.

02

## UNPACKING

If you've ordered plants with your Botanopia products, they will come packed with extra air for cushioning. Be careful with sharp object (knife, box cutter) when opening your box not to damage them.

03

## PRIORITY STEPS

Make sure you unpack the plants first and set them in daylight on a germination plate, with their roots back in water. Don't expose them to too hot nor freezing temperatures. They won't thrive in drafty or dark conditions either.

04

## INSTALLATION-DISPLAY

To ensure your plants stay happy and healthy, they will need regular water changes (once weekly), plenty of daylight, and a little plant food (1 drop/week).  
We recommend you set your plants+porcelain plates up on transparent glasses/vases so the roots are also on full display.

## UNPACKING IT RIGHT AWAY

Be careful with sharp tools when opening your box!



Unpack your plants immediately after receiving your package. Set them on their propagation plates, on top of the container of your choice, and fill the glass with water so the roots are well submerged.

# product range

## 01

### GERMINATION PLATES

Our germination plates have two different sizes of openings to grow different kind of plants or seeds.

The Small hole plate is the perfect size to grow smaller tree seeds like acorns, chestnuts or to showcase smaller succulents and cacti with their roots growing in water. It's also great for smaller flower bulbs like muscari, snowdrop or crocus. We also love it for rooting small plant cuttings like the spider plant and succulents.

The Large hole plate is the perfect size to grow larger seeds and bulbs, such as avocado pits, tulips, narcissus or hyacinths bulbs, or to showcase larger succulents and cacti with their roots growing in water.

Our germination plates are made of porcelain, produced by hand in the EU and ships in a black gift box with instructions.

We currently produce in our workshops in Amsterdam, NL and near Prague, Czech Republic.



## 02

### SEED MIX

The mix contains a variety of different species that grow in different conditions and at different rates. It's important the customer follows the instructions included in the package for the various types of seeds.

All the seeds are suitable for use with the germination plate size S (L will be too big, the seeds would fall through the hole).

Make sure you wash your hands well before handling the seeds and the germination process to prevent mold issues. Should mold appear, see our FAQ/troubleshooting section.

It is normal for seeds to take a long time to germinate, up to a few months for certain species. Patience is in order :-)

Grown in NL and Austria, packaged in NL.



## 03

### PLANT FOOD

After your seed has germinated and you have a healthy plant growing on your germination plate, you can add a little bit of plant food to the water to keep your plants thriving and growing. We've tested many types and feel this one is the best kind!

It can of course also be used for plants growing in soil, in which case the dosage should be doubled.

Recommended dosage for use in combination with the germination plates: 1 drop per week per 250ml water

Our Plant Food is made from 100% beet vinasse, produced in France and packaged in the Netherlands.





# product range



## 04

### GOLDEN BODY ART

Our golden temporary tattoos are perfect for plant lovers!

Let our temporary tattoos bloom on your skin, nails or hair and bring some shine into your life! Easy to apply and to remove, combine the many elements together for a big statement or go for subtle with tiny dots and leaves, it's all up to you.

The tattoos will last a few days if they are kept dry, and can be removed anytime using baby oil.

They can also be applied onto objects as well, not only on the skin. For example on paper goods, or even dinnerware.

They will wash right off in the dishwasher, perfect for a party. Don't put them where they will be in contact with food though, the moisture would damage the tattoos.

Available in 2 sizes and 3 designs.



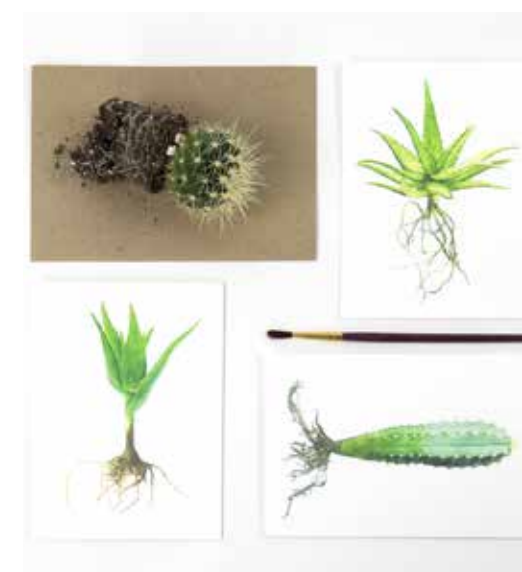
Our watercolor cards are available in different plants species, and come individually wrapped with a kraft paper envelop.

Blank inside, backside printed with artist name and plant species.

Offset printed in the Netherlands on textured watercolor paper.

## 05

### GREETING CARDS



# inspiration - styling tips

Our products are very popular with plant lovers young and old, beginners or experienced.

The key to fast sales is to have an attractive display with thriving and intriguing plants.

On its own/in the box, germination plates look quite mysterious. You must inspire the customer with at least one display model in context, containing a plant.

We recommend a display of one plate L (with an avocado, cactus or flower bulb) and one plate S (with an acorn, small succulent, plant cutting or small flower bulb).

Keep it fun and seasonal by adapting the plant you chose to the time of the year or gift-giving seasons (Christmas, Easter, Mother's day etc...)



## SOMETHING NEW

Most people have once tried growing their own avocado pit but failed. Surprise them with our easy method.

And did you know cactus and succulent plants can thrive in water? We also have tutorials explaining how. No more under or over-watering!







ANT-HOUSE PLANT



inspiration - styling



# plant care

## how to take care of your plants



### -WATER:

The roots of your plants should always stay under water. We recommend replacing the water entirely every week or two, to also keep the water well oxygenated. A good moment to add a drop or two of plant food in the water. Cactus/succulents : make sure the water doesn't reach too high above the roots or the plant will rot.



### -ENVIRONMENT:

Plants love a constant temperature and plenty of daylight. Keep them out of drafts and not directly above radiators/heat sources. If it's too cold (below 15°C they will stop growing and the leaves can die off)

By lack of daylight, the plants will grow very tall and skinny. Not enough light in your store? You can supplement with LED lights meant for indoor growing (they are red and blue lights) if necessary.

In winter the air can get very dry from the heating source, you should spray the plants regularly with water.



### -CLEANING:

#### -ROOTS:

If the roots stay in the same water too long, they can grow a bit dirty-looking.

Give them a good rinse and a soft scrubbing if needed, and change the water more often.



#### -MOULD:

Some seeds are more likely to grow mouldy than other (chestnuts, acorns, almonds). Nothing to worry about, it won't affect the germination, but you can clean it off with a little diluted hydrogen peroxide.

#### -STAINS:

If your porcelain plate gets stained (the seeds often contain pigments), you can best soak it overnight in hydrogen peroxide to get it back to pure white.

They can also be washed in the dishwasher if needed.



### -FEEDING:

In the beginning, the seeds themselves contain big stores of energy for the growing plant. When it runs out, or if your plant is looking a bit sad, you can add a small amount of suitable nutrients (Plant food) to the water. Watch out that you don't overdo it and burn the roots.

The easiest way to feed your plants is to lift the plate + plant off and add the nutrients to the water.



/!\ Standard synthetic fertilizer can burn the roots! We recommend a gentle, organic type instead.



# seasonal plants

how to choose your plants by seasons

JANUARY

01

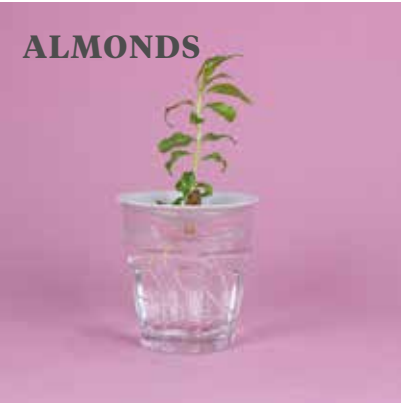


JULY

07

FEBRUARY

02



AUGUST

08

MARCH

03



SEPTEMBER

09

APRIL

04



OCTOBER

10

MAY

05



NOVEMBER

11

JUNE

06



DECEMBER

12

# seasonal plants

# 01

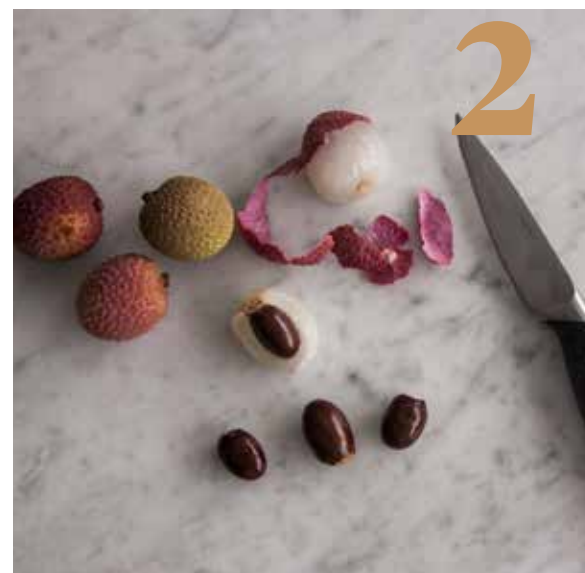
## TROPICAL SEEDS

How about something different, try and sprout Mango and Lychee seeds! Lychees are also easy to prepare and fast to grow!

Follow our video tutorials for quick results.

**1. Mango 2. Lychee**

- Plate size: S
- Difficulty level: 1/2
- 📅 Event: New year!
- 🕒 Duration: 4/5 days
- 📍 Source: supermarkets
- 🔄 Method: warm/baggie



# 02

## AVOCADOS

Ever tried to grow an avocado pit and failed? With our germination plates it couldn't be easier!

Your avocado will grow in water (hydroponics) perched atop the plate specially designed for this purpose.

It keeps the water from evaporating too fast so you don't have to top up the water too often. It's quite failed-proof (and pretty!)

- Plate size: L
- Difficulty level: 2
- 📅 Event: Valentine's day
- 🕒 Duration: about 1 month
- 📍 Source: supermarkets
- 🔄 Method: warm/baggie





# seasonal plants

## 03

### CACTI - SUCCULENTS

Cacti and succulents lovers know that watering these plants is not that simple, it's easy to under or over water them! With your germination plate, there's no need to worry about that anymore. You can "convert" your cacti to grow in water (hydroponics) so they always have the right level of moisture needed.

- Plate size: L
- Difficulty level: 1
- Event: Grandma's day (France)
- Duration: about 2/3 months
- Source: garden centers
- Method: cutting



## 04

### FLOWER BULBS

Spring is coming! Hyacinths and tulips grow pretty white roots and make your house smell amazing. Let them bloom on your germination plate!

- Plate size: L
- Difficulty level: 1
- Event: Easter, Spring
- Duration: 4/5 weeks
- Source: garden centers
- Method: cold forcing



# seasonal plants

05

## BEANS AND LEGUMES

Beans are really fast to germinate and they grow pretty heart-shaped leaves. They're perfect for beginners and impatient gardeners and can grow to become super tall climbing plants. They will look great on our plate (size S).

- Plate size: S
- Difficulty level: 1
- 📅 Event: Mother's day
- 🕒 Duration: 4/5 days
- 📍 Source: supermarkets
- 🔄 Method: warm/baggie



06

## MORETON BAY CHESTNUTS

This one is not so well know, and comes all the way from Australia. It starts with a very big brown seeds that slowly germinates into a bushy green plant.

- Plate size: L
- Difficulty level: 1
- 📅 Event: Father's day
- 🕒 Duration:
- 📍 Source: garden centers
- 🔄 Method: warm/baggie





# seasonal plants

## 07

### CUTTINGS

Rooting a cutting in water is a free and very easy way to get more plants. It also helps your donor plants to grow stronger and bushier!

Our germination plates make this task easier, by keeping the leaves from falling in the water and rotting. Also works for succulents cuttings.

- Plate size: S
- Difficulty level: 2
- 📅 Event:
- ⌚ Duration:
- 📍 Source: existing indoor plants!
- 🔄 Method: cutting



## 08

### ALMONDS

Almonds are for patient gardeners, the germination requires a bit more care than other seeds. But don't give up, you will be so happy and proud once you succeed.

- Plate size: S
- Difficulty level: 3
- 📅 Event:
- ⌚ Duration:
- 📍 Source: supermarkets
- 🔄 Method: soaking





# seasonal plants

# 09

## PECAN NUTS

Pecans are delicious in a pie, but also pretty on a glass! Most people have never seen a sprouted pecan, and they're quite simple to grow. Contrary to other nuts types, they don't require cold stratification.

- Plate size: S
- Difficulty level: 3
- Event:
- Duration:
- Source:
- Method: soaking+warm



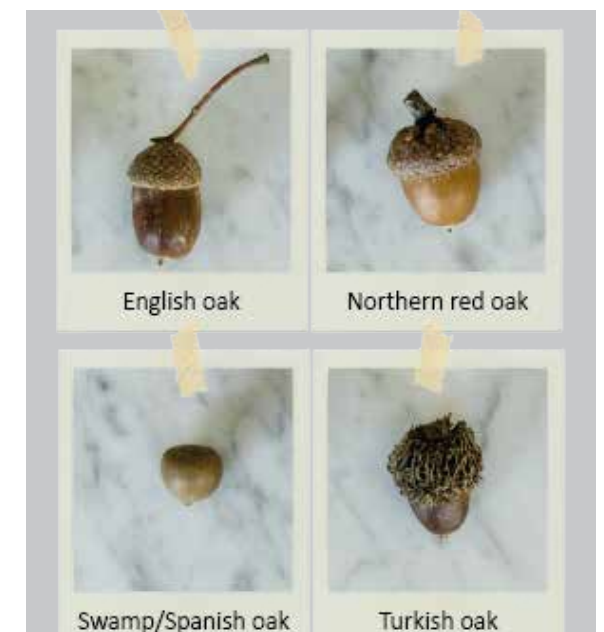
# 10

## ACORNS

Fall is here now, and acorns are still falling off the trees! Take a walk in the forest and pick some to try to grow your little floating forest!

Did you know they are many varieties of acorns with each a distinct shape and size?

- Plate size: S
- Difficulty level: 1
- Event: Halloween
- Duration: about 1/2 months
- Source: in forest
- Method: cold treatment





# seasonal plants

# 11

## CHESTNUTS

1. Horse chestnuts 2. Sweet chestnuts  
Both types require cold stratification to germinate.  
They grow beautiful elegant leaves on long stems.  
Sweet chestnuts are delicious to eat, horse chestnuts are toxic if eaten.



- Plate size: S
- Difficulty level: 3
- Event: Thanksgiving/Fall
- Duration: 2+months
- Source: in forest
- Method: cold treatment

# 12

## WALNUTS

Walnuts have a lower success rate, but well worth it when you manage to grow one!  
You must start with a freshly harvested walnut, not a dry one from the supermarket, and give it the cold stratification treatment.



- Plate size: L
- Difficulty level: 3
- Event: Christmas
- Duration: 2+ months
- Source: in forest (not the dried ones from a supermarket)
- Method: cold treatment

# various plants to try

So many plants in the world, so many varieties to try...  
If you want to expand your botanical experiments, here's a few we've tried:

## CLOCKWISE FROM LEFT:

Lemons and oranges, Anthouse plant, Beaucarnea "Elephant Palm", and a palm seed from Puerto Rico



## CLOCKWISE FROM LEFT

Hazelnut, Gingko Biloba, Lily flower, Jackfruit and Peanut





# our basic mixing products

For a fun growing adventure

Plate S + ...

SEEDS



seeds + PLATE SIZE S + plant food : ALMOND RESULT

Plate L + ...

AVOCADO



avocado pits + PLATE SIZE L + plant food : AVOCADO RESULT

BEANS



beans + PLATE SIZE S + plant food : BEANS RESULT

FLOWER BULB



flower bulbs + PLATE SIZE L + plant food : FLOWER BULB RESULT

# FAQ/troubleshooting

- 1

○ When should I repot my plant in soil?
- 2

○ Which size plate should I buy?
- 3

○ I want quick results!
- 4

○ Do I need to add fertilizer to the water for my plants to grow?
- 5

○ How often should I water?
- 6

○ What do I do to get plants growing on my germination plate?
- 7

○ I want my acorn to grow leaves already!
- 8

○ Help, there's mould on my seed!
- 9

○ How can I best clean the porcelain plates?
- 10

○ How long do the golden tattoos last on the skin?



- 1

“

When should I repot my plant in soil?

You don't need to repot in soil, unless you want to. With suitable nutrients, your plant can thrive in water forever (it's called hydroponics).

Should you want to repot your plant in soil or in the ground, no problem. Just gently pull out the plant from your plate and spread them around in their new pot. The plant will have to adjust and create new type of roots, but should recover quickly.

Sometimes you will see some staining on your plate after removing the plant. An easy and gentle way to clean them is to soak in vinegar for a day or so. The staining is actually clinging to calcium deposit on the surface. You can also run your plate through the dishwasher.

”
- 2

“

Which size plate should I buy?

It depends on the type of plants you want to grow.

Size S: acorns, chestnuts, walnuts, beans, small bulbs like snowdrop and muscari, crocus, small cactus or succulent plants, cuttings such as spider plant or pilea.

Size L: avocado pits, larger succulents and cactus, larger flower bulbs such as tulips, paperwhites, narcissus or hyacinths.

”
- 3

“

I want quick results!

If you don't have the patience to watch your seed grow and send roots through the opening of your plate, go for quicker options that look instantly lush:

Cuttings, such as the spider plant, pilea offshoots, philodendron or use traditionally grown cactus or succulent and rinse out the soil.

”
- 4

“

Do I need to add fertilizer to the water for my plants to grow?

In the beginning, the seeds themselves contain big stores of energy for the growing plant. When it runs out, or if your plant is looking a bit sad, you can add a small amount of suitable nutrients to the water.

Watch out that you don't overdo it and burn the roots.

We recommend a gentle, organic fertilizer suitable for hydroculture.

Refresh the water regularly to avoid algae growth in the glass.

”





# FAQ / Troubleshooting

Here are our answers to the most common customer questions

5



**How often should I water?**

Fill the glass with water almost all way to underside of the porcelain plate. Don't let the roots dry out, refill when the water level goes down, every week or two.

**What do I do to get plants growing on my germination plate?**

6



Depends on the plant/seed you want to try, check our videos!

Acorns, chestnuts, walnuts and other seeds from cold climates need to be germinated according to the cold treatment.

All other seeds like beans, avocado pits, and other warm-climate plant seeds can be germinated using the regular baggie method.

For all seeds: once you have a long enough root, place it on your germination plate with the root in the water and watch it grow.

**I want my acorn to grow leaves already!**

7



There's no shortcut to nature's process. So sit back, relax, and watch the slow and peaceful progress your plants are making.

If you're set on winning time, you can start by locating a germinated acorn already. In the northern hemisphere, roughly between November and April, you can search amongst the leaves at the foot of oak trees. With a bit of luck you'll find several acorns that are already showing the first signs of sprouting, or even better, find some with a tap root already coming out. That will cut your waiting time by at least a month. If you live in a warmer climate, you might have live oak/summer oak growing around. These carry acorns far longer than their northern cousins.

8



**Help, there's mould on my seed!**

Wipe your seed off with a bit of diluted hydrogen peroxide, repeat as necessary. It's mostly a cosmetic problem and should not affect the growth of the seed too much.

**How can I best clean the porcelain plates?**

9



Soak overnight in hydrogen peroxide to remove plant/seed stains.

They are also dishwasher-proof.

If you have very hard water and want to remove calcium deposit stains, you can also soak in vinegar overnight.

10



**How long do the golden tattoos last on the skin?**

It depends a bit on your skin and how you take care of it. On a very exposed spot like your hands, 1-2 days, but on a place that doesn't move much/gets showered carefully, it can last 5-10 days.

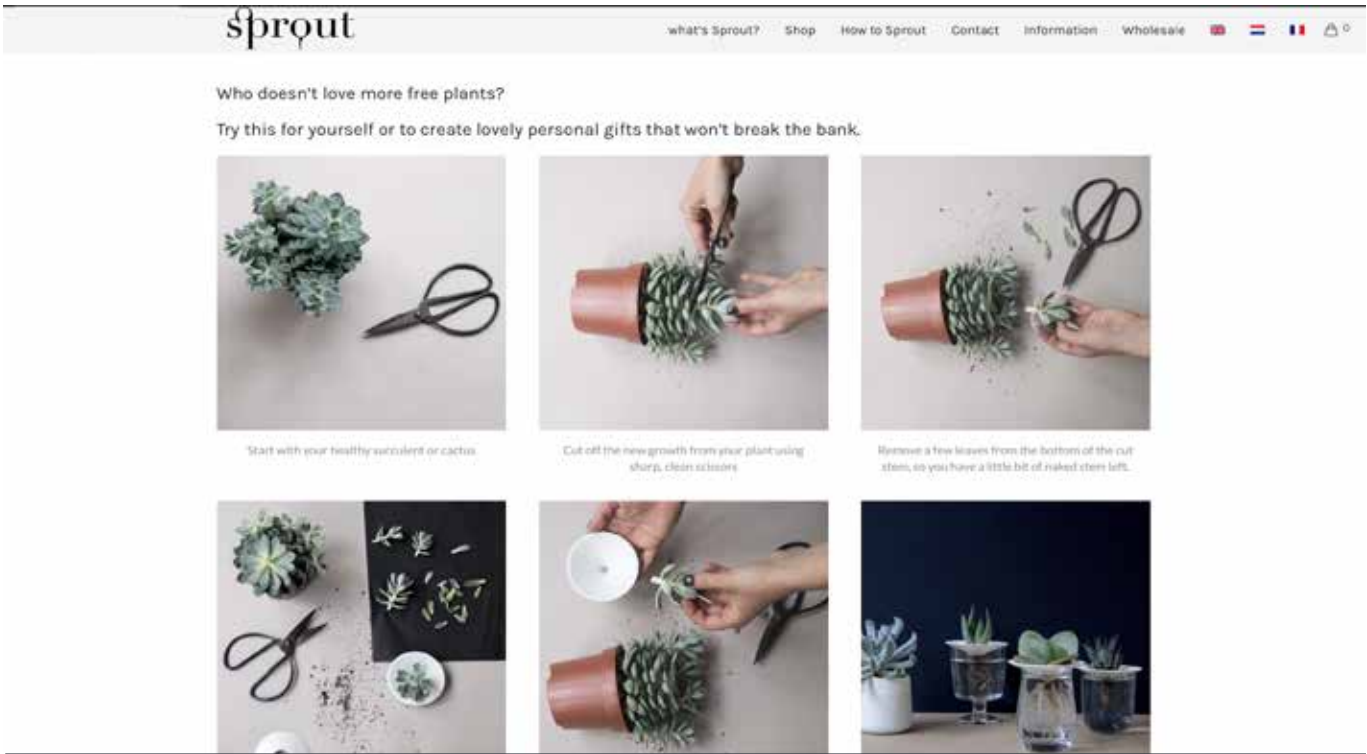
If you want to remove your tattoo, use baby oil or lotion.

# how-to's

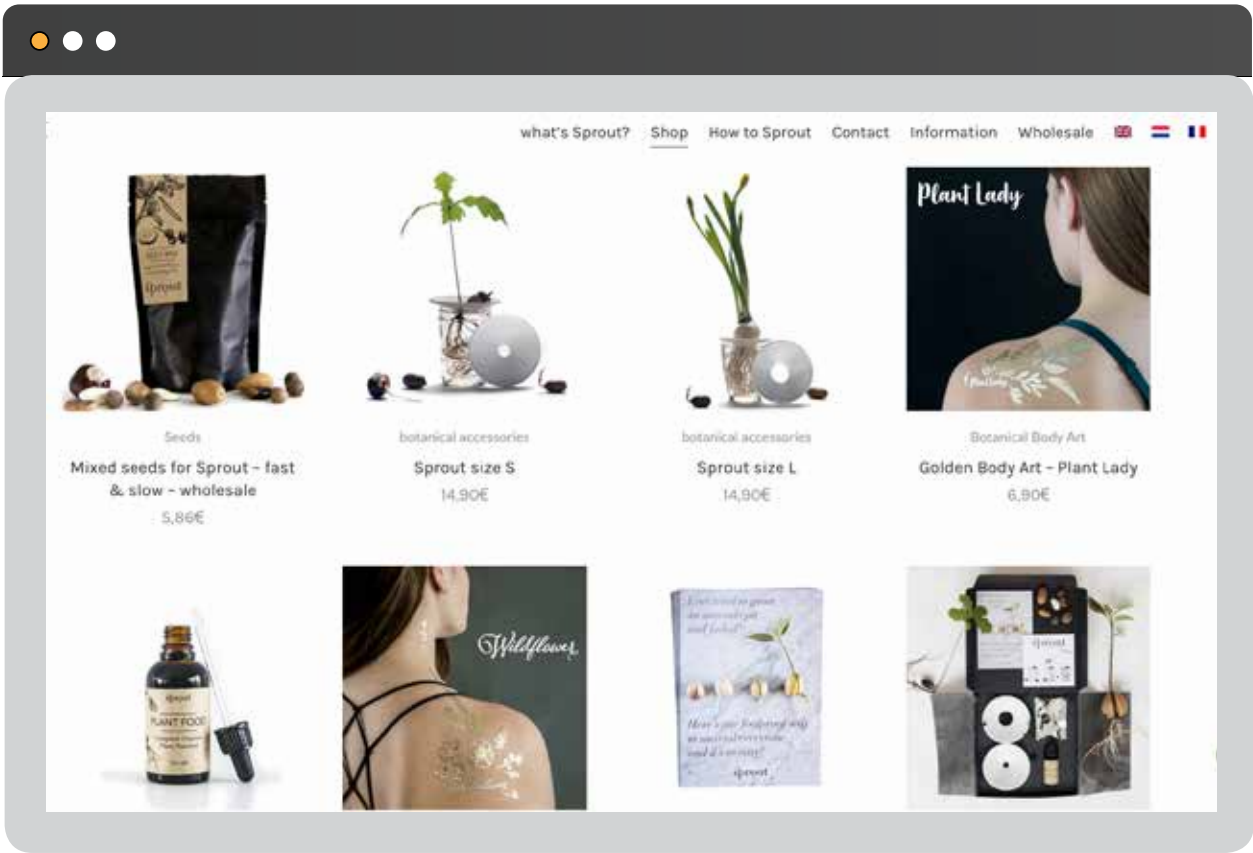
## WE LOVE TO INSPIRE AND EDUCATE

WE CONTINUALLY ALLOCATE A LOT OF OUR RESOURCES TO CREATE EDUCATIONAL CONTENT ABOUT PLANTS.

Whether you want to try something new, want to discover new plants species or have a try at our fun plant-based tutorials, we've got plenty of tips, manuals and videos for you. We're very active on Instagram, and of course on our own website as well.



# Re-order on line



## No need to call or email, place your order online 24/7!

Just login with your own B2B user name/password, and you'll have access to our wholesale prices directly in **our online shop**. You can also manage your billing/delivery addresses and find all previous invoices **in your account**.



# resources / free stuff



## AVOCADO TATTOO TUTORIAL

How fun is it to engrave your avocado pit for special occasions, like valentine's day, mother's day, or simply the name/logo of your store?

We've got an easy tutorial for you, using the avocado pit's natural pigment. Grab a sharp knife and carve away!

## CUSTOMIZABLE GIFT WRAP

Want to print your own statement gift wrap? We have gorgeous options for you in PDF format.

You can even change the text to your own message, and print them out. We created them using the amazing open-source art collection from the world famous Rijksmuseum in Amsterdam.

# high res photos / videos

## FOR YOU TO DOWNLOAD

[VISIT WWW.BOTANOPIA > DOWNLOADS](#)

For your convenience, we have plenty of visuals and tutorial videos for you to download. Feel free to use them on your online store, social media etc...

Our very popular "how-to" videos teach your customer how to grow many types of seeds and plants using our germination plates, in a fail-proof, visual way. Give it a try on your own social media channels!

We also create images with a lot of available space for you to add your own text on top.



# Any more questions?

---

[www.botanopia.com](http://www.botanopia.com)

[info@botanopia.com](mailto:info@botanopia.com)

